

SPONSOR PACKET



A diamond-shaped logo with a blue border. At the top, it says '20' on the left and '24' on the right, with a blue bicycle icon in the center. Below that, the word 'EVERYBODY' is written in white, and 'RIDES' is written in large, yellow, brush-stroke font. At the bottom, it says 'PRESENTED BY' in small white text, followed by the ATI FOUNDATION logo, which consists of a red stylized human figure and the text 'ATI FOUNDATION' in red.

JAMES O. BREEN PARK | ST. CHARLES | JUNE 9TH 2024

ABOUT **project mobility**

Changing lives one bike at a time



Hal Honeyman founded Project Mobility in 2002, after searching for a way for his son Jacob to join the family when bicycle riding. Jacob was born with cerebral palsy, and after finding a way to meet his son's needs, Hal realized many others would benefit from adaptive cycling.

Hal formed Project Mobility as the nonprofit arm of The Bike Rack in St. Charles. Our mission is to make a positive difference in the lives of children, adults, and wounded soldiers with disabilities and cancer. Through adaptive cycling, we provide the services, resources, and equipment to promote better health, independence, and freedom of mobility.

Our specialized bikes create a sense of freedom for those who are disabled, removing the perceived limitations of disability.

ADAPTIVE BIKE GIVEAWAY

VETERAN CYCLING INITIATIVE

IN-SERVICES

ADAPTIVE BIKE DAYS



ABOUT EVERYBODY RIDES



We welcome all types of riders to Everybody Rides. We feature a 1.6 and 10-mile trail ride, great for the whole family or those new to cycling. In addition to the trail ride, we have 29, 47, and 62-mile road rides for more experienced riders.

Everybody Rides is a **VITAL** fundraiser for Project Mobility. Adaptive bikes provide life-changing mobility, strength, self-esteem, and freedom for children, adults, and veterans with disabilities and cancer. Cycling restores possibility to those often told by society that their life is about limitations. Bike costs range from \$3,000 to \$6,000, depending on the abilities of the individual.

Everybody Rides is NOT Just a Bike Ride

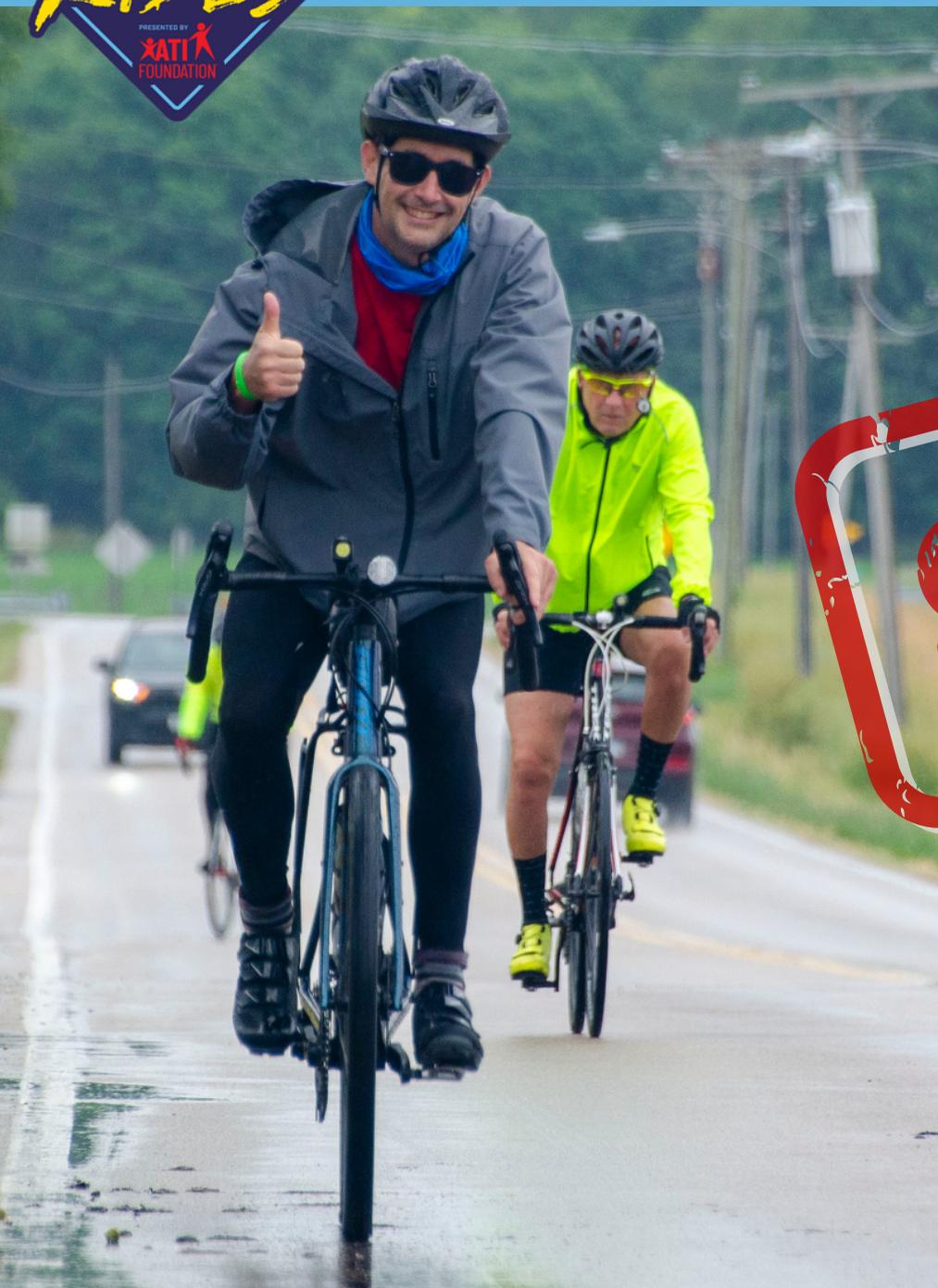
Each year we host our Adaptive Bike Giveaway at EverybodyRides. We have awarded nearly **60 individuals** their own adaptive bikes since 2013, and counting!

Please consider sponsoring Everybody Rides to be part of changing a child's life.

YOUR SPONSORSHIP WILL CHANGE THE LIVES OF THOSE WITH DISABILITIES



PRESENTING - \$6,000



Presenting Sponsor, you will **receive the highest sponsorship recognition**

- Everybody Rides Presented by “Your Company”
- Opportunity to “host” 1.6 Mile toddler friendly rest stop
- Company logo on signs on all routes of the ride
- Company logo (largest) on start/finish line banner
- Large signage with logo (largest) by Main Stage
- Advertisement for 1 year in Project Mobility’s email blasts in addition to all Everybody Rides’ email blasts
- Opportunity to speak at Everybody Rides’ Adaptive Bike Giveaway
- Company logo (largest) on Everybody Rides T-Shirt
- Vendor booth at Everybody Rides
- Company Logo and Hyperlink on Project Mobility and Everybody Rides’ website
- Facebook shout-outs highlighting your business
 - Over 20,000 followers!
- Discounted entries (\$25) for ALL registrations to Everybody Rides - no maximum + 10 Free Entries!!



EVERYBODY RIDES PRESENTED BY "YOUR COMPANY"

COMPANY BRANDED ADAPTIVE BIKE

INQUIRE FOR COST



Adaptive bikes can be sponsored in full or co-sponsored with another business.

- **Company branded adaptive bike**

- Branding a bike is not only a great form of advertising, it's a way to show communities you support them. A feel-good story is great for any business to show its values and strengths as a team. The adaptive bikes are all tailor-made to the individual leaving lots of room for branding customization along the way. Everything from embroidery to nameplates to spoke covers to flags and more can be customized to your brand. **The goal is not to only make the riders dream come true, but also the business' vision become reality.**

- Company logo on start/finish line banner
- Opportunity to speak at Everybody Rides' Adaptive Bike Giveaway
- Company logo on Everybody Rides T-Shirt
- Vendor booth at Everybody Rides
- Company Logo and Hyperlink on Project Mobility and Everybody Rides' website
- Facebook shout-outs highlighting your business
 - Over 20,000 followers!





SPONSOR LEVELS



MAIN STAGE SPONSOR- \$3,000

- Signage with logo at the Main Stage
 - *Live music & Adaptive Bike Giveaway Presentation to be held at the main stage*
- Logo on all Everybody Rides' email blasts | All riders receive
- Company logo on start/finish line banner
- Company mention during the Adaptive Bike Giveaway
- Company logo on Everybody Rides T-Shirt
- Vendor booth at Everybody Rides
- Company Logo and Hyperlink on Everybody Rides' website for 1 year
- Facebook shout-outs highlighting your business
- 10 complimentary registrations to Everybody Rides

SAG VEHICLE SPONSOR - \$2,000

- Company logo on SAG Vehicle - Multiple vehicles that offer support to riders during all routes of the ride
- Company name on start/finish line banner
- Company mention during the Adaptive Bike Giveaway
- Company logo on Everybody Rides T-Shirt
- Vendor booth at Everybody Rides
- Company Logo on Everybody Rides' website for 1 year
- Facebook shout-outs highlighting your business
- 5 complimentary registrations to Everybody Rides



SPONSOR LEVELS



FINISHER CERTIFICATE SPONSOR - \$1,000

- Company logo on Finisher Certificates - all riders receive instant download after event w/your company hyperlinked
- Vendor booth at Everybody Rides
- Company Logo on Everybody Rides T-Shirt
- Company name on Everybody Rides' website
- Company mention during Adaptive Bike Giveaway
- 2 complimentary registrations to Everybody Rides

REST STOP SPONSOR- \$750

- Company logo on Rest Stop Signage
- Vendor booth at Everybody Rides
- Company Logo on Everybody Rides T-Shirt
- Company name on Everybody Rides' website
- Company mention during Adaptive Bike Giveaway
- 2 complimentary registrations to Everybody Rides



SPONSOR LEVELS



VENDOR BOOTH SPONSOR - \$500

- Vendor booth at Everybody Rides
- Company mention during Adaptive Bike Giveaway
- 2 complimentary registrations to Everybody Rides

ICE SPONSOR - \$250

- Company logo on Ice Signage
- Vendor booth at Everybody Rides
- Company mention during Adaptive Bike Giveaway
- 2 complimentary registrations to Everybody Rides

HONORABLE MENTION SPONSOR - \$100

- Company mention during Adaptive Bike Giveaway
- 2 complimentary registrations to Everybody Rides



THANK YOU!



We hope you will join us and help change the lives of those with disabilities

Interested in sponsoring?

Contact:

Katherine Reda - Event Director

(630) 464-2991

katherine@projectmobility.org

www.everybodyride.org

Adaptive Bike Giveaway

Veteran Cycling Initiative

In-Services

Adaptive Bike Days